Vaccination is not something you outgrow. Vaccinate for life.

Survey finds Americans lack general awareness around adult immunizations.

According to an online survey of 1,000 American adults aged 18 years and older, there is a critical gap between awareness and action when it comes to vaccination.1

Vaccination gap
Despite being one of the biggest health innovations of the last century, most adults lack general awareness about vaccinations.

65% of adults are not fully up to date on recommended vaccines.1

Power of vaccines
Vaccinations make a difference.

According to UNICEF and the World Bank, only clean drinking water rivals vaccination in its ability to save lives.2

6 million deaths are prevented globally each year as a result of vaccination.3

Adult vaccination
Vaccination is critical even in adulthood.

Despite longstanding recommendations for use of many vaccines, adult vaccination rates remain low. In 2015:

- More than 50,000 adult deaths from vaccine-preventable diseases that occur every year in the United States.4
- Vaccinating adults from the flu can also help protect people against heart attacks and strokes.5
- One study forecasts U.S. medical costs for shingles in Americans 65 and older in the Medicare population to be $4.74 billion annually by 2030.6

The importance of adult vaccination
99% of deaths from vaccine-preventable diseases that occur every year in the US are in adults.7

Talk to your doctor about the vaccinations you may need, including any boosters shots. Remember, it’s important to vaccinate for life.

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1. Vaccine for Life Consumer survey. Exploration based on Q9. Which of the following statements best describes how up-to-date you consider yourself to be on vaccinations. I am aware of the vaccines recommended to adults of my age and have received all of these recommended vaccinations. Total base All respondents n=1000.


