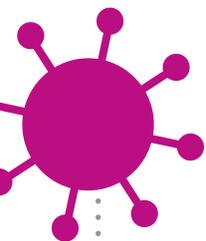


Help protect yourself and others against the flu



What is the flu?

The flu is a **contagious respiratory illness** caused by influenza viruses that can lead to mild to severe illness and, in rare instances, death. The flu **can be spread easily** through coughing, sneezing and nasal secretions.¹



Who can be impacted by the flu?

While anyone can get the flu, it can be particularly serious for:¹



People 65 years and older



People with certain chronic health conditions

(such as asthma, diabetes or heart disease)



Pregnant women



Young children

How can you help protect against the flu?

According to the CDC, the single best way to help protect against the flu is for everyone six months of age and older to **get vaccinated annually**.²



Is the flu vaccine effective?



Flu vaccine effectiveness can vary from season to season and depends on several factors, including:²



- **Characteristics of the person** being vaccinated (e.g., age, health, etc.)
- Types of **flu viruses circulating** that season

Annual vaccination can help prevent flu illnesses and flu-related hospitalizations and **reduce the severity of the disease** if you do get sick.²



Should you get vaccinated?

Vaccination can help prevent you and others from getting sick from the flu and can help reduce the severity of the flu if you do get sick.² The more people of all ages who are immunized against flu, the less chance the virus has to spread.¹

According to the CDC, flu vaccination during the 2016-17 flu season **prevented an estimated 5.29 million illnesses, 2.64 million medical visits and 84,700 hospitalizations** associated with flu.³



Visit flu.gsk.com to learn more

1. CDC. Key Facts about Influenza (Flu). Available at: <http://www.cdc.gov/flu/keyfacts.htm>. Accessed July 2018.
 2. CDC. Vaccine Effectiveness – How Well Does the Flu Vaccine Work? Available at: <https://www.cdc.gov/flu/about/qa/vaccineeffect.htm>. Accessed July 2018.
 3. CDC. Estimated Influenza Illnesses, Medical visits, and Hospitalizations Averted by Vaccination in the United States. Available at: <https://www.cdc.gov/flu/about/disease/2016-17.htm>. Accessed July 2018.